



Annual Report

2021



Our Mission

To improve the lives and futures of Milwaukee's youth through tennis, education and mentoring.

Our Vision

MTEF strives to create opportunities for children in Milwaukee, especially those from low-income families and communities, to learn a lifetime sport and, more importantly, develop into healthy, well-rounded, well-educated, tolerant and compassionate human beings who will contribute to making their community and the world a better place.

Our Core Values

Honesty: MTEF is committed to the highest standards of integrity, honesty and ethics.

Integrity: We offer what we can deliver, and work hard to achieve it.

Responsibility: We assume responsibility for our actions and their consequences.

Perseverance: We continue to strive to do our best in spite of any challenge.

Fun: We find enjoyment in our undertakings on the court, in the classroom or in our interactions.

Learning & Growth: We believe in constant improvement, learning from our everyday experiences and becoming better as a result.

Our Goals and Objectives

Academics: Improve academic performance by taking personal responsibility for homework, attendance and grades.

Tennis Skills: Develop skills through instruction and competitive play that lead to a lifelong enjoyment of the sport.

Fitness and Nutrition: Educate children on the advantages of healthy living, including a balanced diet and regular physical activity.

Life Skills: Nurture and develop life skills that can be used both on and off the court.

Community Tennis Development: Including social and competitive tennis development.

A Message From MTEF's President

Despite the challenges we all faced, 2021 turned out to be a very positive year for MTEF.

We capped off our year with a very successful Tennis Ball, our first live ball since the pandemic began.



Buckholdt

The atmosphere of the event was amazing as people in the tennis community were able to connect in person for the first time in a while. We achieved a record attendance and met our fundraising goal for the ball.

Our new executive director, Rachael Badt, not only was in attendance but was instrumental in coordinating the event and helping with the successful evening.

I'd like to note that plans are underway for our 2022 Tennis Ball. It's not too early to think about booking your tables or seats for the event. Spots fill up quickly and there is limited capacity so do not delay making your reservation. The 2022 Tennis Ball, MTEF's foremost fundraiser, is sure to be a highlight of the year and, as always, it promises to be a fun time.

As we looked to expand our success into 2022, we interviewed potential new board members for MTEF. Our goal is to add a diverse group of new people who can infuse new energy and creative ideas that will help us to better serve the children and families of MTEF.

If you have interest in joining our board, please do not hesitate to reach out through our website.

Tennis Director Anthony Broaden continued his quest for lifelong learning and constantly is developing his lesson plans, both on and off the court, for our spring and summer sessions. To provide our kids and amazing tennis experience, Coach Tony independently seeks out advice and ideas from not only local

tennis pros, but also tennis professionals around the USA

If you have free time and would like to see Coach Tony in action, contact us to arrange a visit. It's a great way to get a better understanding of all that MTEF has to offer. My bet is you'll be impressed with our programming.

It should come as no surprise that we are making efforts to carry the positive momentum of 2021 into 2022.

MTEF will look to expand programming throughout the City of Milwaukee, improve and expand our tennis and enrichment opportunities, grow our fundraising efforts to support our mission and make strides in identifying opportunities for a dedicated MTEF facility.

MTEF also is looking for ways to become more engaged in the Milwaukee community through additional partnerships and collaborations.

Lastly, we want to express our sincere gratitude to all of you who support the MTEF children and families. Our organization does not exist without you.

Thank you for helping us provide the gift of tennis to those with limited or no access to this amazing sport and community.

Many of us have greatly benefitted – directly and indirectly – from the game of tennis/ The opportunity MTEF provides is extremely meaningful to our participants and their parents as it offers unique opportunities that otherwise would not be there.

Sincerely,



President

MTEF Officers and Directors (As of Dec. 31, 2021)

President: Michael Buckholdt
Treasurer: Christopher Schifano
Secretary: Sarah Cyganiak
Assistant Secretary: Kim Kirkpatrick

Directors: Michael Buckholdt,
Mary Fran Cahill, Timon Corwin,
Sarah Cyganiak, Jeffrey Davis, Donna Drosner,
Trevor D'Souza, Elizabeth Horneffer, Kurt Janavitz,
Mark Jensen, John Kendler, Ian B. K. Martin,
Charles Mulcahy, Thomas O'Byrne, Frank Parker, Rajit Saluja,
Denny Schackter, Christopher Schifano,
Michael Sperling, Caran Quadracci, Frank Thometz,
Gina Vecera, Joanne Williams, Lisa Winders

Advisory Board: John Austin, Bill Henk, Daniel O'Brien

Past Presidents: Charles Mulcahy (1975-2006)
David Pelisek (2006-2008)
Thomas O'Byrne (2008-2010)
Trevor D'Souza (2010-2012)
Michael Sperling (2012-2014)
Timon Corwin (2014-2016)
Elizabeth Horneffer (2016-2019)
Kurt Janavitz (2019-2021)

MTEF Staff

Executive Director: Rachael Badt
Tennis Director: Antonio Broaden
Fundraising Manager: Julie Cordero
Controller: Barbara Franzen

2021



2021 was marked by the return of events such as the annual Serve & Connect Day at Sherman Park (above). The event helps participants get acquainted with Milwaukee first responders on a one-to-one basis. In fall, circuit training was introduced to year-round participants. At one of the stations (left), in the gym at the Silver Spring neighborhood Center, youngsters practiced hitting balls against a rebound wall.

As COVID Waned, Programming Took Forward Steps

The Milwaukee Tennis & Education Foundation is a Wisconsin 501(c)(3) nonprofit corporation devoted to building the lives of at-risk youngsters one child at a time.

Founded in 1975 as a vehicle to preserve and promote the game of tennis in Wisconsin, the foundation primarily has focused its efforts on its central-city outreach and community tennis programs since 2002 when it absorbed the Milwaukee Community Tennis Association.

Although MTEF had offered outreach sessions involving tennis and education since 1995, it was not until 2001, when a \$31,000 grant from Miracle on Canal Street initiated the exponential growth TEAM has experienced since then.

MTEF is the Greater Milwaukee area's official National Junior Tennis and Learning (NJTL) chapter.

As of 2021, MTEF had received numerous national and regional awards for its programming, which emphasizes reading, life skills and nutrition/fitness in addition to tennis.

Among the honors, MTEF was rated, out of the then-more than 500, the No. 1 NJTL chapter in the country by the USTA in 2011 and the No. 2 in 2012.

It also is one of a handful organizations to continually receive the USTA's four-star rating, the highest an NJTL chapter can achieve.

In 2021, MTEF's programming, which had been curtailed by COVID the year before, returned to what could be referred to as relatively normal.

Events that had been cancelled reappeared, including the annual Serve & Connect Day and the MTEF Tennis Ball. They were joined by a new fundraising event, the Pickleball and Tennis Benefit.

Serve & Connect Day, is a program that brings MTEF participants and their families together with representatives of the Milwaukee Fire and Police Departments and community residents. The annual agenda includes a cleanup of Milwaukee

County's Sherman Park, where MTEF's headquarters is located, along with some fun on-court tennis and a picnic lunch.

Held for the first time at the Italian Community Center, the 22nd Annual MTEF Tennis Ball was a resounding success, drawing a crowd of 260 and netting \$77,000 to support the foundation's programming.

The mid-September Pickleball & Tennis fundraiser, organized by Mike Sperling, an MTEF board member, was deemed not only great fun but also successful enough to become an annual event. The first edition, which raised \$3,200, took place at North Shore Country Club in Mequon.

MTEF continued — both virtually and, where possible, in-person — that focus on both the physical and social-emotional wellbeing of its participants, including trauma-informed programs in partnership with Stryv365.

The 2021 Summer Camp featured Mentor Monday sessions with speakers such as former USTA President Katrina Adams, Milwaukee's newly appointed Fire Chief Aaron Lipski and Assistant City Attorney Anthony Jackson along with a variety of new activities designed to make the summer camp a really fun experience. It wrapped up with the traditional TEAM Cup tournament.

MTEF also continued its summer partnerships with the Milwaukee Recreations Department, Brown Deer schools and the Brown Deer Parks and Recreation Department.

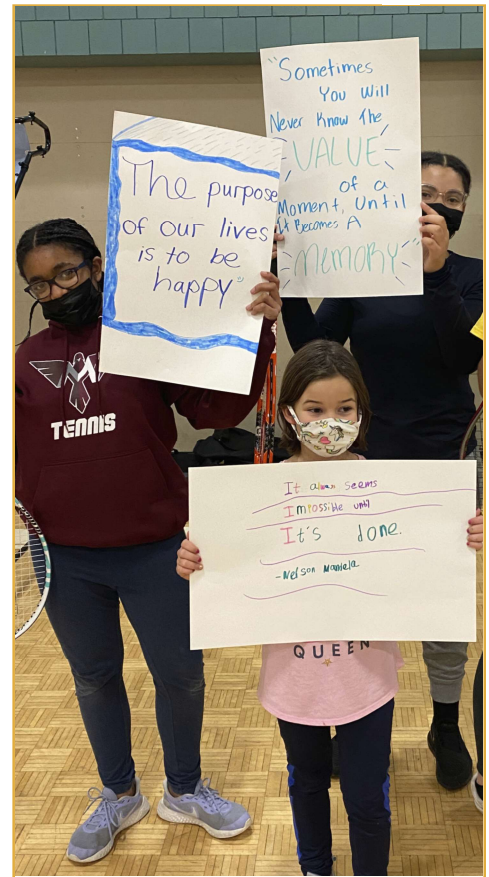
In fall, year-round participants were introduced to circuit training that honed their tennis skills without the need for a court. Held Tuesday evenings in the gym at the Silver Spring Neighborhood Center, the program brought together players of different ages and in different stages of their tennis journey as they worked at a series of stations that helped them improve their serves, volleys and overheads.

For complete information on MTEF's activities, please visit www.mtef.com.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Financial Position
Years ended December 31, 2021 and 2020

	<u>Reviewed</u> 2021	<u>Audited</u> 2020
Assets		
Current Assets		
Cash and Cash Equivalents	\$322,167	\$281,610
Investments at fair value	51,901	51,806
Prepaid Expenses	0	3,416
Total Assets	<u><u>\$374,068</u></u>	<u><u>\$336,832</u></u>
 Liabilities and Net Assets		
Current Liabilities:		
Accounts Payable	\$20,921	\$27,787
Net Assets:		
Without donor restriction	327,268	292,396
With donor restriction	25,879	16,649
Total Net Assets	<u><u>353,147</u></u>	<u><u>309,045</u></u>
Total Liabilities and Net Assets	<u><u>\$374,068</u></u>	<u><u>\$336,832</u></u>

The financial statements of the Milwaukee Tennis & Education Foundation for the years ended December 31, 2021 and December 31, 2020 were prepared by Reilly, Penner & Benton. The audited financial statements are available for review upon request or by visiting mtef.com.



Milwaukee Tennis & Education Foundation, Inc.
Statement of Financial Position
Years ended December 31, 2021 and 2020

	<u>Reviewed</u>			<u>Audited</u>
	<u>Without Donor Restriction</u>	<u>With Donor Restriction</u>	<u>Total 2021</u>	<u>Total 2020</u>
Revenue				
Contributions	\$240,238	\$16,730	\$256,968	\$259,700
In-kind contributions	39,360	0	39,360	47,700
Investment Income	360	0	360	896
Unrealized investment gain/(loss)	(242)	0	(242)	422
Special event revenue	32,928	0	32,928	0
Less direct benefit to donor	(32,747)	0	(32,747)	0
Registration Fees				
Contribution — PPP	10,629	0	10,649	7,257
Miscellaneous income	858	0	0	858
Net assets released from restrictions	7,500	(7,500)	0	0
Total Revenues	<u><u>329,238</u></u>	<u><u>9,230</u></u>	<u><u>338,468</u></u>	<u><u>341,513</u></u>
Expenses				
Program related	178,316	0	178,316	170,259
General and administrative	50,652	0	50,652	43,161
Fundraising	65,398	0	65,398	38,455
	<u><u>294,366</u></u>	<u><u>0</u></u>	<u><u>294,366</u></u>	<u><u>251,875</u></u>
Change in net assets	34,872	9,230	44,102	89,638
Net Assets, Start of year	<u><u>292,396</u></u>	<u><u>16,649</u></u>	<u><u>309,045</u></u>	<u><u>219,407</u></u>
Net Assets, End of year	<u><u>\$327,268</u></u>	<u><u>\$25,879</u></u>	<u><u>\$353,147</u></u>	<u><u>\$309,045</u></u>

Grants and Gifts

Thank You for your Support!!

Grants

Anonymous Charitable Trust
Bader Philanthropies
First Midwest Bank
Greater Milwaukee Association of Realtors Youth Foundation
Charles D. Jacobus Family Foundation
Herb Kohl Philanthropies
Milwaukee Public Schools
USTA Foundation
USTA
USTA/Midwest Section
USTA/Midwest Tennis & Education Foundation
Wisconsin Tennis Association

Corporate

AmazonSmiles Foundation
GE Foundation
United Way of Greater Milwaukee and Waukesha Counties

Government

Small Business Administration

Individual

Joy Albi
Anonymous
Robert Auxer
Emily and Ray Ballecer
John and Janet Beck
Ann Blanchard
Rob and Toni Bonan
Glenna and Brad Brin
Kriaty and Ronald Brook
Mary Fran Cahill
Francesca and Thomas Carswell
Julie Cordero
Jeff Davis and Rachel Schneider
Robert Deiss
Ann Eisenbrown
Jennifer Fleck
Anna Clair and George Gaspar
Genie Gengler Charitable Giving Fund
Jean and Daniel Gilman
Kathy and Clark Gridley
Sharon and Michael Hipp
Heidi and Patrick Kohler
Charlene Kordus
Sarah and Michael Kubly
Kim and David Irwin
Abbay and Luke LaManna
Jill and Patrick Marget
Wendy and John Mikkelson
Amy and Nate Marshall
Vicki and Larry Martin

Cheryl and John Miller
Sue and Michael Miller
Katie Mosack
Judith Neal
Jo and Rick o'Connor
Joseph Pabst
Frank and Lynn Parker, Jr.
Mary Ann and Mark Picard
Lisa Rios
Jody Ristau
Rajit and Jyoti Saluja
Chris and Debbie Schifano
Robin and John Siehoff
Paul Spencer
Frank and Kathleen Thometz
Carl and Nancy Trimble
Emily van Dunk
Nick Vedder
Steve Vitale
Cindy and David Werner
Greg Wesley
Joanne Williams
Susan and Michael Woods
Charles and Peggy Yang
In Honor of Beth Horneffer
Hal Horneffer
In Honor of Brian Sikorski
Monica Mark
In Honor of Essential Tennis
John Haburjak
Ian Westermann
In Honor of Susie Fondrie
Arlene Wesson
In Memory of Robert Auxer
Mary Fran Cahill
Chas and Judy Mulcahy
Milwaukee Tennis Classic
Al Hurvis/ADAMM Education Foundation
In Memory of Herbert Hentzen
Robert Abendroth
Ott and Gaby Brentener
Mary Fran Cahill
Julie Cordero
Sarah Cyganiak
Linda and Frank Gonzales
Beth and Mark Horneffer
Kari and Kurt Janavitz
Tom and Susie O'Byrne
Donna Parshalle
Denny Schackter and Patti Lock
Jacquelyn and Way Thompson
Chas and Judy Mulcahy

In Memory of Todd MacKay

Dave and Mindy Pelissek

North Shore Pickleball/Tennis Benefit

Mary Fran Cahill
Sarah Cyganiak
Joanne and Brian Davidson
Jeff Davis and Rachel Schneider
Scott Davis
Brian Ellenbecker
Patty Fronberry
Karen Hill
Beth and Mark Horneffer
Lisa Kennedy
Dana Larsen
Jack Larsen
John Larsen
Janet and Rusty Long
Michael Lynch
Therese Lynott
Ian Martin
Donna Drosner and Jeff Pink
Lisa Rios
Denny Schackter and Patti Lock
Debbie and Chris Schifano
Mary Elizabeth Schroeder
Mike Sperling
Gary Taxman
Richard Vincent
Blair Wangman
Bryan Wilson
Peggy Yang
Kay and Richard Yuspeh

Tennis Ball

1840 Brewing Company
ADVENT
Lance and Amy Allan
Louella Amos
Karen Anderson
Kim and Karen Anderson
Anonymous
Kate Ansay McCain
Babolat
Baird Foundation, Inc
Jesse Bauwens
Benefit Service Group, Inc
Elizabeth Benz
Kelly and Dan Blong
Julie and John Bonfilio
Brewers Community Foundation, Inc
Antonio Broaden
Steven Buccellato
Michael and Karin Buckholdt
Mary Fran Cahill

Judy and David Coran
Julie Cordero
Sarah Cyganiak
Trevor and Maureen D'Souza
Mary and Joe DeVanti
David J. Frank Landscape Contracting
Katelin Davis
Jeff Davis and Rachel Schneider
Gina and Ben DeBruin
Michele Deubel
Donna Drosner and Jeff Pink
Angela and Jeff Dubofsky
Eagle Park Brewery
Dale Egan
Brian Ellenbecker
Pat Felton
Heather Ferber
Andrea and Barclay Ferguson
Faye's
Flanners
Jennifer Fleck
Frank Beverage Group
Jane Frank
Jacci and John Gambucci
Ann Glor
Maureen and Michael Goetz
Bill Gomilla
Green Bay Packers Foundation
Kathy and Clark Gridley
Julie and Jeff Gundersen
Rob Haderlein
Cody Hallowell
Pam and Todd Hammond
Heartland Advisors
Donna and Jack Hill
Debbie Hitchcock
Beth and Mark Horneffer
Hal Horneffer
Ashley Hundt
Al Hurvis / ADAMM Education Foundation
Anthony Jackson
Nicole Jackson
Sharon and Leonard Jackson
Kurt and Kari Janavitz
Mark and Kari Jensen
Patricia Jensen
Greer Jordan
Moshe Katz
Kristie and Mano Kehoss
Jodi and Pat Keller

John and Martha Kendler
Kendra Scott
Andrea and Jeff Kleczka
Heidi and Patrick Kohler
Philip Krull
Law Office of Michael Hayes
Julie and Bob Leibham
Linda Gorens-Levey and Michael Levey
Steven and Lisa Lyons
Marcus Hotels & Resorts
Amy and Nate Marshall
Keith and Maryhelen Martens
Betty Mathison
Morgan McCreary
Heather McSorley
Colin McWey
Kevin McWey
Medical College of Wisconsin
Lauren and Brad Mestan
Miami Open
David Milia
Jasna Miller
Odom Mitchell
Caroline Moering
Lia and Aaron Moeser
Chas and Judy Mulcahy
Peggy and Mike Munnagle
Pat Murphy
Network Health, Inc.
O'Byrne Distribution
Tom and Susie O'Byrne
Ray O'Connor
Orangetheory Fitness - Mequon
Dave and Mindy Pelisek
Palermo's Pizza
Pleasant Valley Tennis Club, Inc.
Gertrude and Frank Pletcher
Product Accessibility, LLC
Quad
Caran and Joel Quadracci
Rena and Tony Ragonese
Hassan Rahim
Carol and Dennis Reilly
Renaissance Milwaukee West
Becky and Mark Riebesehl
Riverwater, LLC
Robert W. Baird & Co.
Rocky Rococo Restaurants
Belinda and Jeff Russell

Ethel and Sushil Sabnis
Katrina Saffold
Rajit and Jyoti Saluja
Denny Schackter and Patti Lock
Debbie Schaefer
Chris and Debbie Schifano
Andrea and Rodd Schneider
Kate & Will Schoyer
Judith and Robert Scott
Ivana and Marko Selak
Stuti Shankar
Igor Shusterman
Sarah and David Sinense
Jessica Snyder
Mike Sperling and Peggy E. Kirkeeng
Therese and Paul Stockhausen
Stryv365
Eldon Swenson
Sherry and Jan Termuehlen
Tennis Channel
Sherry and Jim Tolkan
Trimble Family Foundation
Tyler Trimble
Chris Urban
USTA
USTA/Midwest Section
Gina and Dave Vecera
Diane and Carl Veenendaal
Frederick Vetter
Richard Vincent
Jodi and Greg Wait
Keith Weller
Faye Wetzel
Carolyn and Scott Wille
Joanne Williams
Lisa and John Wilson
Ryan Bingham and Lisa Winders
Windhover Foundation
Wisconsin Athletic Club
Tricia and Steve Wollersheim
Yonex
Kay and Richard Yuspeh
Erica and Erik Zipp
Amy and Edward Zosel

